

# Dr. Ashley Cross

*A dedicated education professional with experience teaching adult learners and extensive knowledge in media and learning technologies*

Phone: (919) 903- 1037

Email: ashly2499@gmail.com

Address: 555 NE 30<sup>th</sup> St. Miami, FL 33137

LinkedIn: <http://www.linkedin.com/in/drashleycross>

## EDUCATION

2013-2017

### Pepperdine University

Malibu, CA

Doctor of Education | Major: Learning Technologies

**GPA: 3.96**

#### Graduate Assistant

- Compiled data on international projects with educators from Finland and Africa titled “Collaborative Research: A cyber-ensemble of inversion, immersion, collaborative workspaces, query and media-making in mathematics classrooms”
- Analyzed and coded specific sets of variables in data sets

2009-2011

Hattiesburg, MS

### The University of Southern Mississippi

Master of Education | Major: Special Education, Mild to Moderate Disabilities

**GPA: 4.0**

2004-2009

Hattiesburg, MS

### The University of Southern Mississippi

Bachelor of Science | Major: Elementary Education | Minor: Reading

## RELEVANT EXPERIENCE

- Specialize in creating professional development for adult learners
- Experience keynoting and hosting workshops
- Extensive knowledge and application of innovate media and technology tools
- Doctoral level training in learning technologies and Google Certified Innovator
- Experience leading interdisciplinary projects with adult learners

## LEARNING TECHNOLOGIES

2018 – Current

### Manager of Membership and Member Services

Remote

*Association of Technology Leaders in Independent Schools*

- Develop the membership of the organization to create a robust professional learning network that meets the specialized needs of technology leaders in independent schools

2015 – 2018

### Director of Technology (Promoted)

Miami, FL

*St. Stephen’s Episcopal Day School*

- Provide vision and leadership in educational programming
- Design and execute differentiated professional development for a diverse faculty of learners
- Cultivate reflective portfolios & a professional online presence for faculty and administration through training and workshops
- Collaborated with Fablab teacher and librarian to create learning commons
- Lead Innovation Team, managing 4 employees
- Understand the educational environment, including the instructional focus, team building, and stakeholder focus
- Oversee social media marketing and branding efforts
- Plan logistics for Miami Device, an international biennial learning event

- Manage \$100K technology budget

2014 **Assistant Director of Technology** Miami, FL  
*St. Stephen's Episcopal Day School*

- Delivered training for adult learners
- Implemented a Minecraft club
- Led our faculty and students in trainings to become a Common Sense Media Digital Citizenship certified school site
- Managed technology and support resources: information technology management, communications systems management, business management, and data management
- Experienced project manager: redesigned website, including video production
- Served on Strategic Planning Leadership Committee
- Developed and executed strategic marketing strategies, goals, social media outreach, and other electronic communications

2013-2014 **Instructional Technology Specialist** Nashville, TN  
*Rutherford County Schools*

- Created and presented professional development for teachers
- Supervised Professional Learning Community meetings
- Co-developed school strategic plan with long and short term goals
- Worked directly with youth implementing STEM projects
- Oversaw technology budget
- Co-taught lessons with teachers while modeling technology best practices
- Cultivated teamwork through positive reinforcement
- Oversaw administration of website and electronic communications
- Specialized in Adobe Creative Suite including Dreamweaver & Fireworks

## TEACHING EXPERIENCE

2011-2013 **Third Grade Teacher** White House, TN  
*Sumner County Schools*

- Implemented research-based strategies in guided reading lessons to model questioning; developed higher order thinking skills and problem solving techniques
- Used behavior modification techniques as a motivator for improving conduct and encouraging participation
- Utilized hands-on activities to engage learners and improve knowledge retention

2009-2011 **First Grade Teacher** White House, TN  
*Sumner County Schools*

- Lead literacy & writing workshops for other educators
- Taught the inclusion class focusing on students with special needs
- Taught reading and foundational literacy skills
- Specialized in matching students with appropriate material

2006-2009 **Instructor at the Animation Academy/Campus Representative** Lake Buena Vista, FL  
*Walt Disney World Resort*

- Delivered educational programming in an informal learning environment
- Represented the Walt Disney Corporation at Career Fairs

## CERTIFICATIONS

2012 **Hootsuite Social Media Certification**

2012 **Google Certified Innovator**

- One of 50 educators worldwide selected
- Received professional development at Google Headquarters from leading experts
- Conducted 15 trainings a year on Google Apps for Education

2013

## **STAR Discovery Educator**

### **CONFERENCE PRESENTATIONS**

- Invited Keynote Speaker, Tennessee Education Technology Conference, Nashville, Tennessee, 2014
- EdCamp Tampa, Florida, 2016
- Games & Learning Society Conference, Madison, Wisconsin, 2015
- Local chapter of the International Literacy Association Workshop, Nashville, Tennessee, 2015
- Online Blogging Expo, 2014
- International Society of Technology Educators (ISTE) Conference, Atlanta, Georgia, 2014
- Tennessee Educator Technology Conference, Nashville, Tennessee, 2014, & 2012
- International Society of Technology Educators (ISTE) Conference, San Antonio, Texas, 2013
- Global Education Conference, Virtual Conference, 2013 & 2012
- TeachMeet Nashville, Nashville, Tennessee, 2013 & 2012

### **PROFESSIONAL ACTIVITIES & LEADERSHIP**

- National Advisory Board Member, Scholastic
- Advisory Board Member, Tennessee Department of Education
- Advisory Board Member, Global Education Conference
- Chair, Advanced Ed Reaccreditation Committee
- Proposal Reviewer, International Society of Technology in Education Conference
- Member, Sumner County District Technology Committee
- Member, School Leadership Team & Professional Learning Committee
- Conference Planning Experience: Miami Device (2015), EdCamp Tampa (2015), TeachMeet Nashville (2013), Global Education Conference (2014), Sumner County Technology Conference (2013)

### **PROFESSIONAL AFFILIATIONS**

- International Literacy Association
- International Society of Technology Educators
- American Library Association
- Association of Technology Leaders in Independent Schools
- Council for Advancement and Support of Educators
- Florida Council of Independent Schools
- National Association of Episcopal Schools

### **RESEARCH**

- 2016                      **Tinkering in K-12: an exploratory mixed methods study of Makerspaces as an application of Constructivist learning**  
*Dissertation*
- 2015                      **Cultivating computational thinking through a Minecraft Club Pilot program**  
*Capstone Project*
- 2011                      **The impact of therapy dogs on special education programs**  
*Graduate Thesis*